



CANCER
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Cambridge
Centre



Cambridge Precision Breast Cancer Symposium

#CPBC2024

Friday 22 March 2024
The Old Divinity School,
St John's College Cambridge

Event Report

**EXACT
SCIENCES**



ST JOHN'S COLLEGE
UNIVERSITY OF CAMBRIDGE



UNIVERSITY OF
CAMBRIDGE

NHS

Cambridge
University Hospitals
NHS Foundation Trust

Contents

Preparation.....	1
Promotion.....	2
Symposium Programme.....	2
Delegates	2
Post-event feedback.....	4
Appendix 1.....	5

Cover image credit: Stylised UMAP of single cell RNA-sequencing data generated from triple negative breast cancer samples from the Wellcome LEAP delta tissue programme.

The Symposium was put together by Programme Co-Leads, suggesting and inviting speakers; and Jo Worley and Ingrid Cizaite organising other aspects including promotion, venue, travel and accommodation.

Registration was organised through Eventbrite using the CRUK Cambridge Centre account.

Registration closed on 21/03/2024. Unlikely 2023, we did not reach the registration capacity set of 150.

One of the University printing services was used to produce the brochures. This was with the Department of Chemistry who also delivered them to St John's.

Lanyards, notepads and pens were taken from the CRUK Cambridge Centre supply. Surplus items were returned to the CRUK Cambridge Centre after the event.

Promotion

The event was initially promoted using a poster. The Wellcome LEAP team provided an image which was used for all materials.

- Breast Cancer VI through Mail Chimp save the date and newsletter.
- Breast cancer Clinical Research Meeting Group (largely CUH based clinical and trials teams) through meetings and minutes.
- PBCI team and Patient Advisory group through meetings and email.

Through the CRUK Cambridge Centre Communications Lead, the event was promoted on the Cambridge Centre, Clinical School, Department of Oncology, Experimental Cancer Medicine Centre and RadNet Newsletters, it was also circulated weekly with CRUK events bulletin.

Symposium Programme

The Symposium programme was varied, and we asked presenters to pitch at a mixed audience with the keeping the following guidelines in mind:

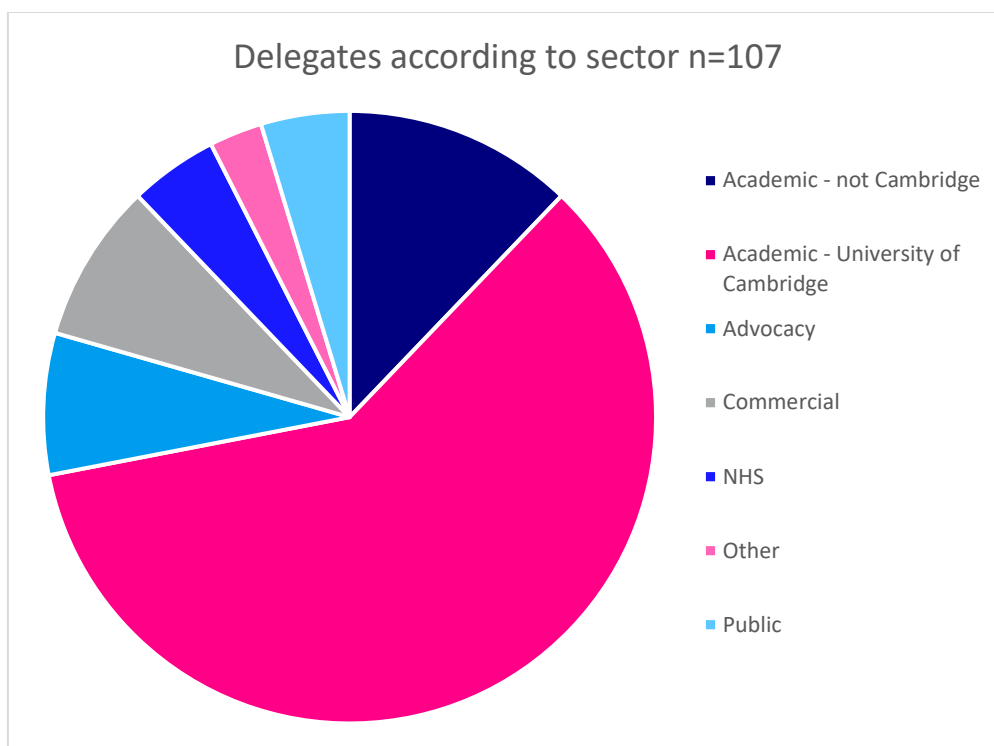
- That the presentation should include a lay explanation of what the research is about, and the current or potential future impact of the research in the clinic or for patients.
- All abbreviations are clearly explained – even ones that used for common clinical or lab techniques.
- that you take a moment to explain how a figure or table shows what you are saying. Not everyone is familiar with the various ways research data is displayed.

Of the 10 speakers there was an even gender split.

Delegates

The venue had a capacity of 150.

The 107 delegates represented a wide range of organisations, with over half from the University of Cambridge. There were 13 members or public / patients with breast cancer, of which 8 were known to be members of patient advisory groups or with advocacy roles.

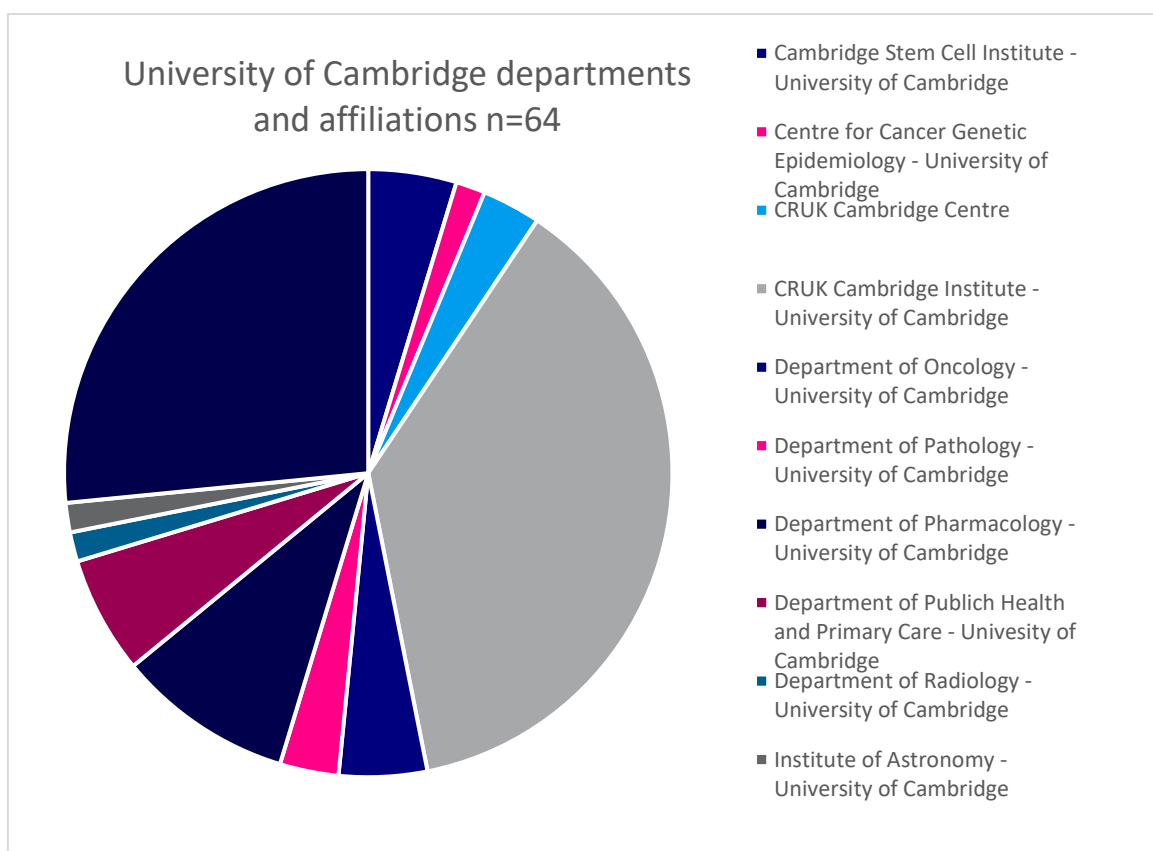


A Clinical Fellow met with a small group of delegates during the lunch break to show them around the posters. Although only taken up by a small number of delegates, this was a well received offering.

The event felt positive the day, with a good number of delegates staying until the last talks and the post-symposium drinks and canapes.

The 64 delegates from the University of Cambridge represented a broad range of 11 departments and affiliations in a number of different combinations.

There were 33 people who registered but did not attend.



Twitter / X followers

The CRUK Cambridge Centre: Breast Cancer Twitter account was established in Feb 2022, and the number of followers has been steadily growing since then. As of Feb 2023 there were 125 followers. This has more than doubled to 292 since then.

Post-event feedback

Qualtrics questionnaire [Create surveys in Qualtrics | IT Help and Support \(cam.ac.uk\)](#) from the 2023 event was adapted to collect feedback. This also allowed delegated to generate and attendance certificate on completion of the event using Google Forms. We received 38 responses (although not all responders answered all questions) were in the main very positive. The overall quality of the event was rated at 8.82 (out of 10). The feedback will be used to shape next year's event. The report is in Appendix 1.

Appendix 1

Cambridge Precision Breast Cancer Symposium 2024 feedback survey results

The survey link was sent to all attendees at the symposium on Monday 25th March. No email reminders were sent. 38 responses had been received by 09/04/2024. Not all responders answered all questions.

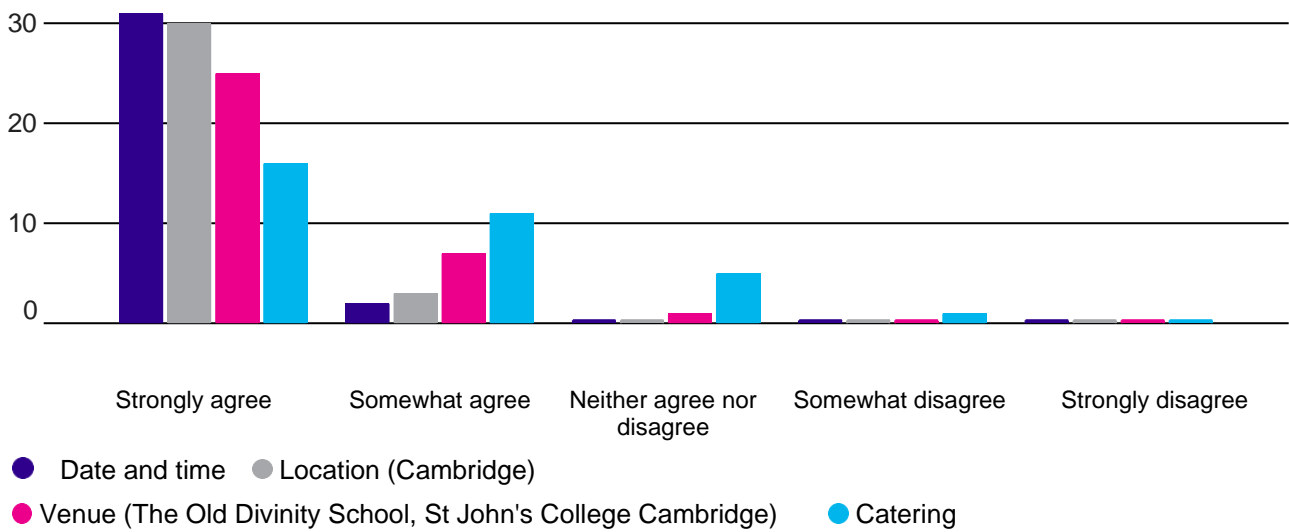
Q1 - How would you describe yourself?

Field	Choice Count
Researcher	10
Clinician	7
Member of a clinical trials team	5
Charity Representative	1
Person who has or has had breast cancer	3
Interested member of the public	0
Student	6
Other - please add: scientific editor - from non-profit organisation	1
Total	33

Q2 Overall, how would you rate the quality of the Symposium (with 1 being the lowest score and 10 the highest)?

Min	Max	Mean	Standard Deviation	Variance	Responses
5	10	8.82	1.24	1.54	33

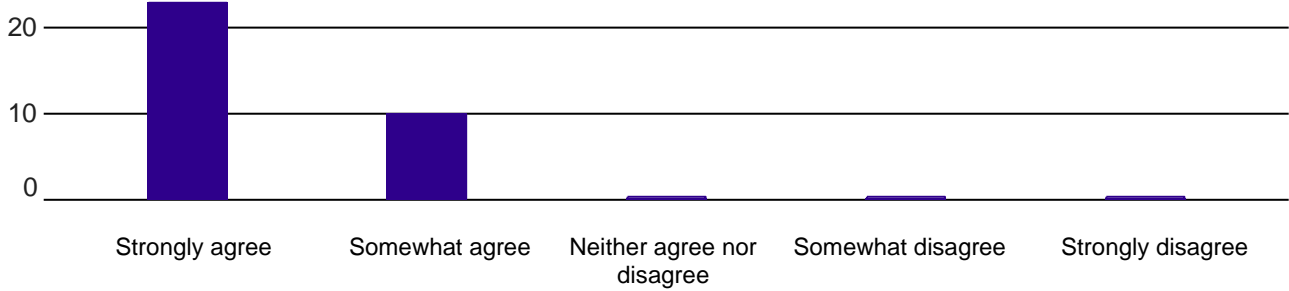
Q3 - I was satisfied with the following aspects of the workshop:



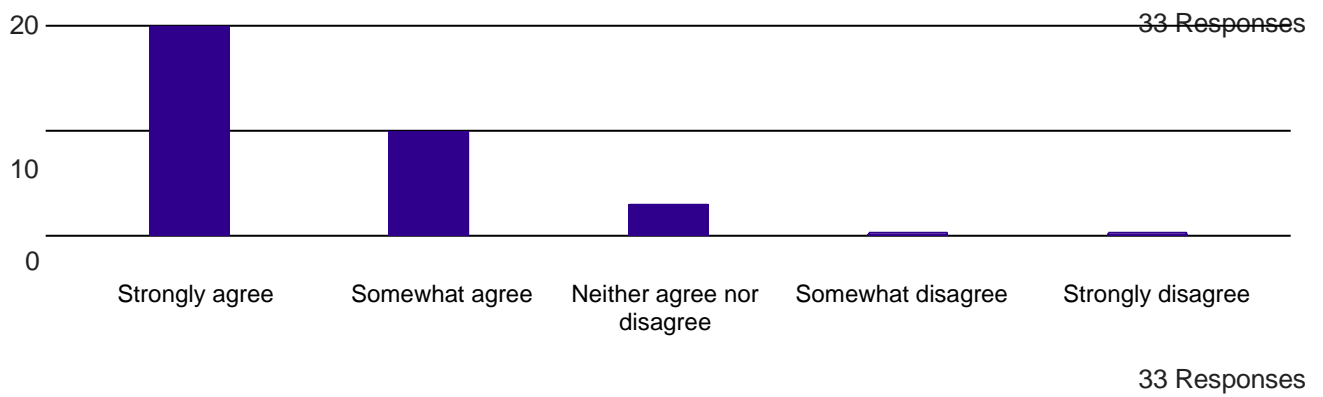
Q4 I found the following sessions to be educational

Keynote one – Talking with patients about risk and uncertainty in genomic and genetic testing.

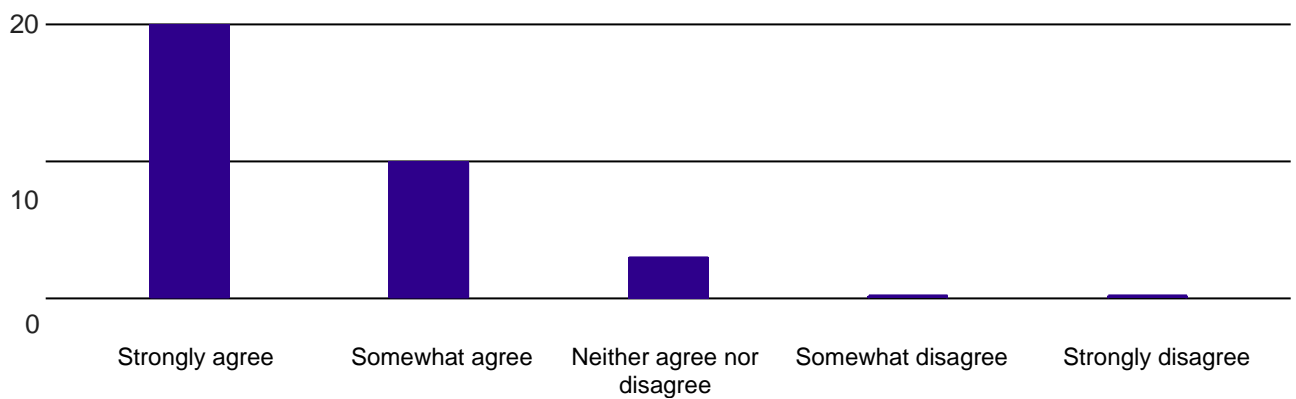
33 Responses



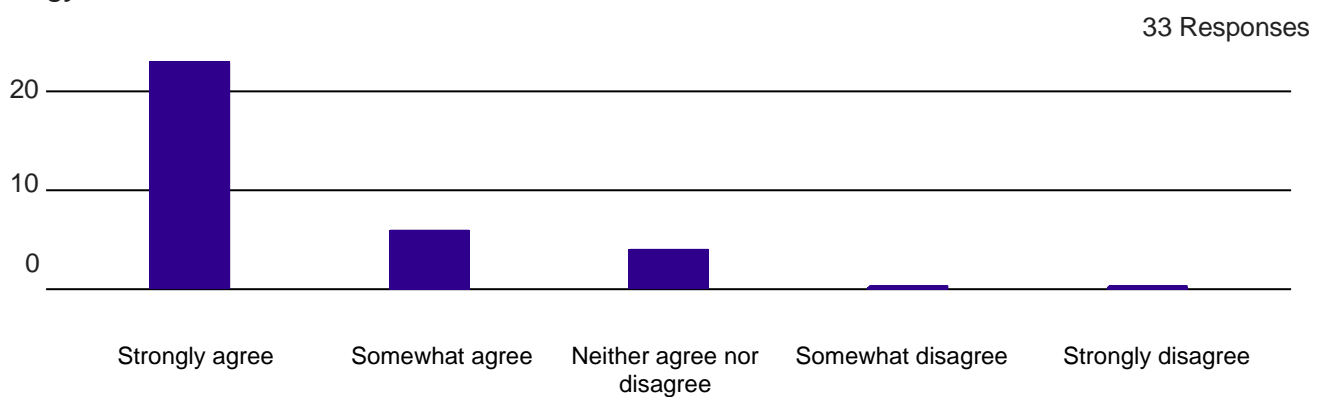
Session one – Research participants and informed consent



Session two – Research from Cambridge

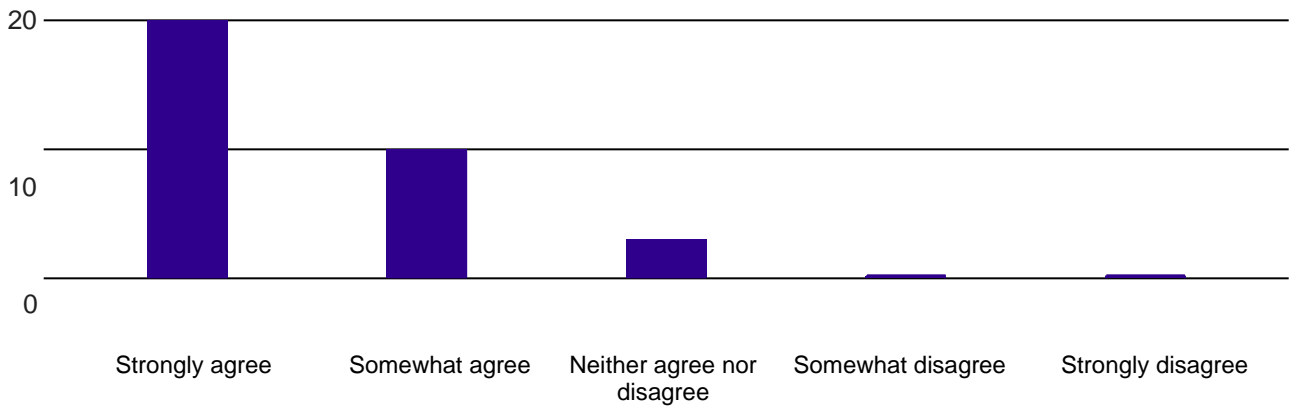


Keynote two - Therapeutic hyper-activation of oncogenic signalling as a cancer treatment strategy.



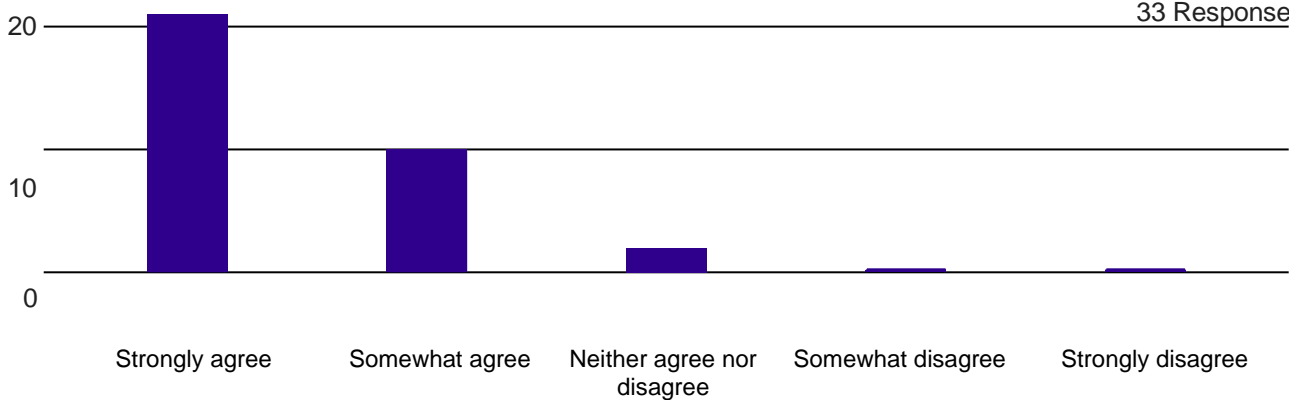
Session three – Research from the CRUK Cancer Centres

33 Responses



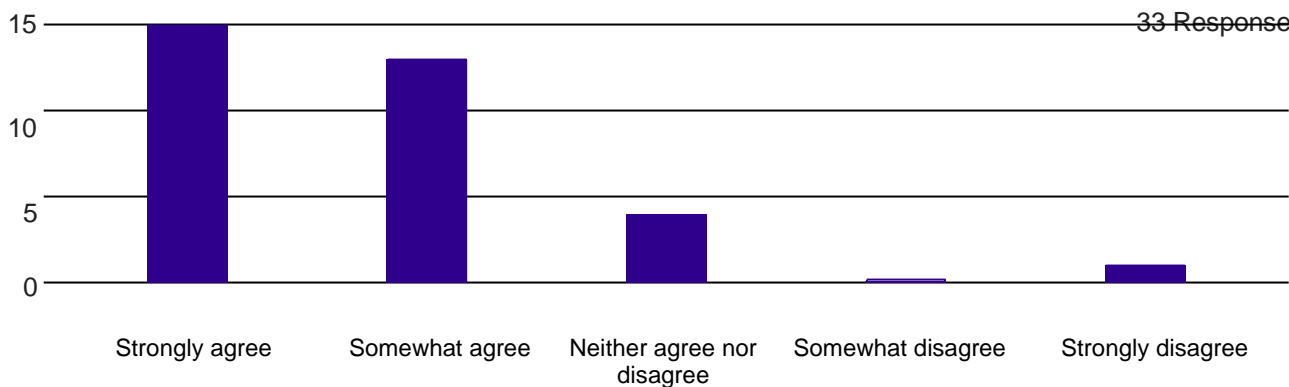
Session four - Challenges for the Future

33 Responses



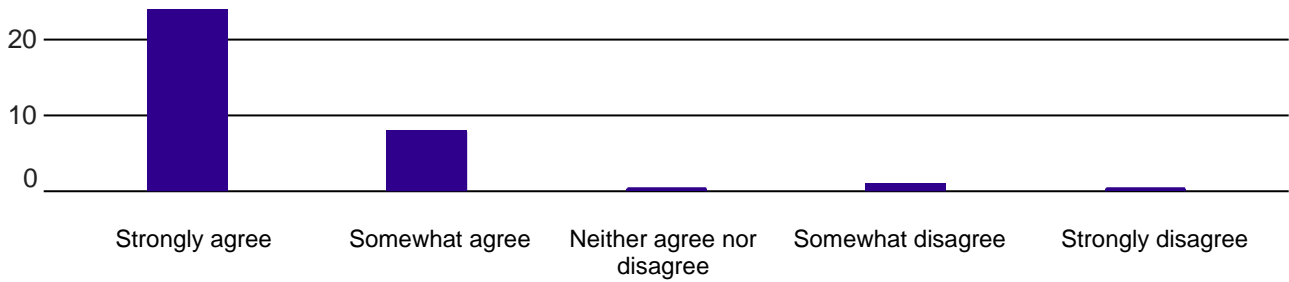
Posters and Stands in the Central Hall

33 Responses

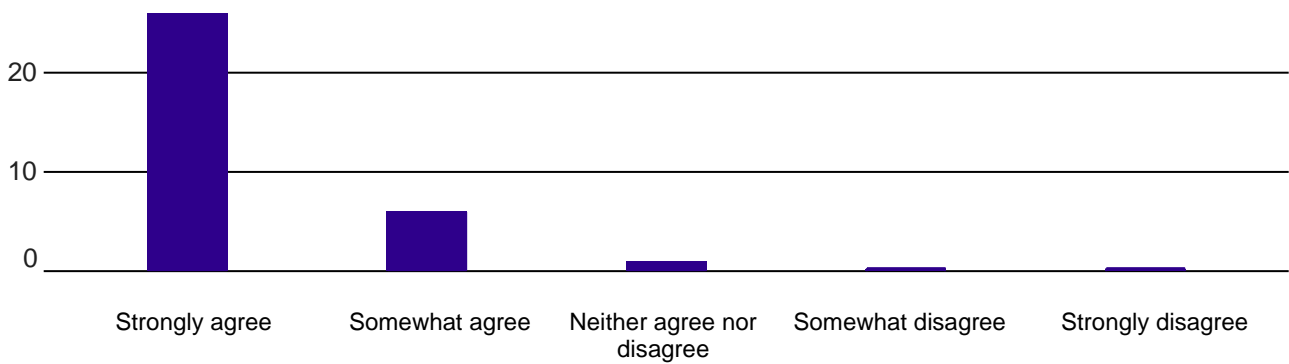


Q5 I thought the following sessions were pitched at the right level

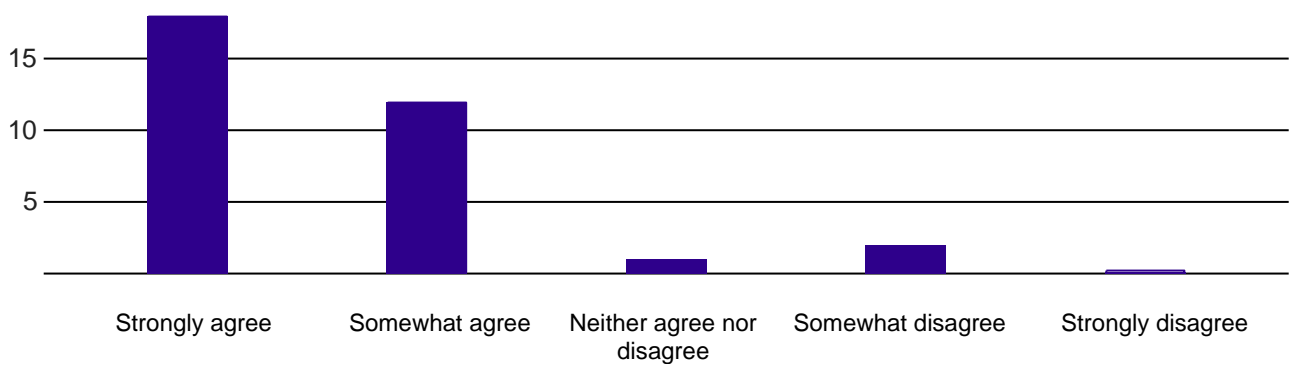
Keynote one – Talking with patients about risk and uncertainty in genomic and genetic testing.
33 Responses



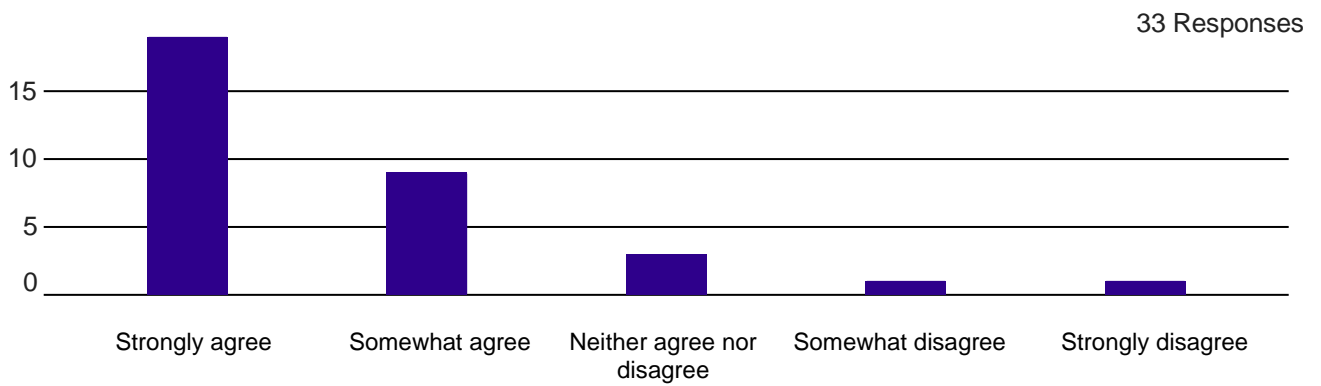
Session one – Research participants and informed consent
33 Responses



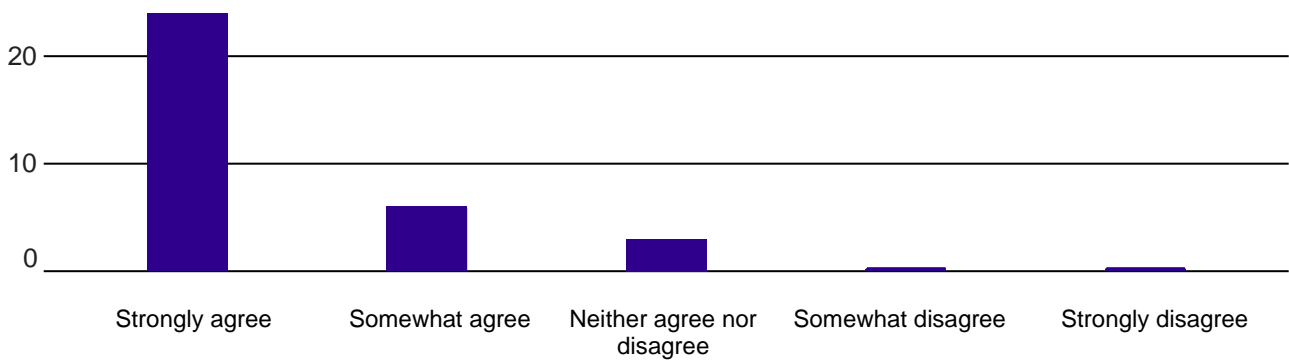
Session two – Research from Cambridge



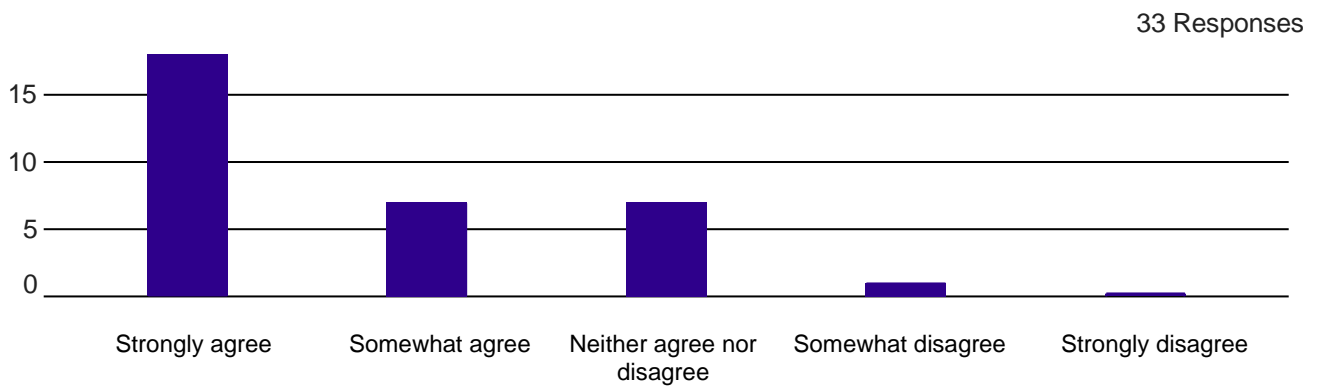
Session three – Research from the CRUK Cancer Centres



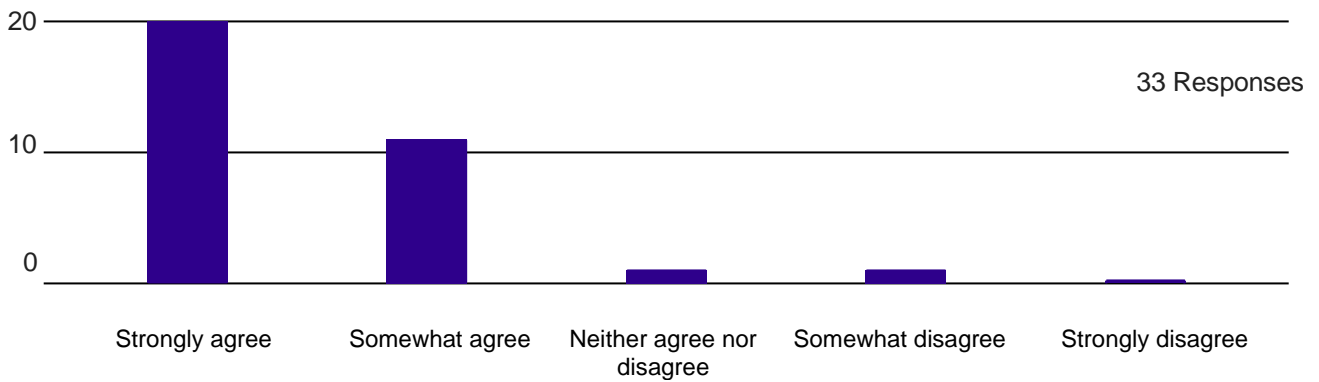
Session four - Challenges for the Future



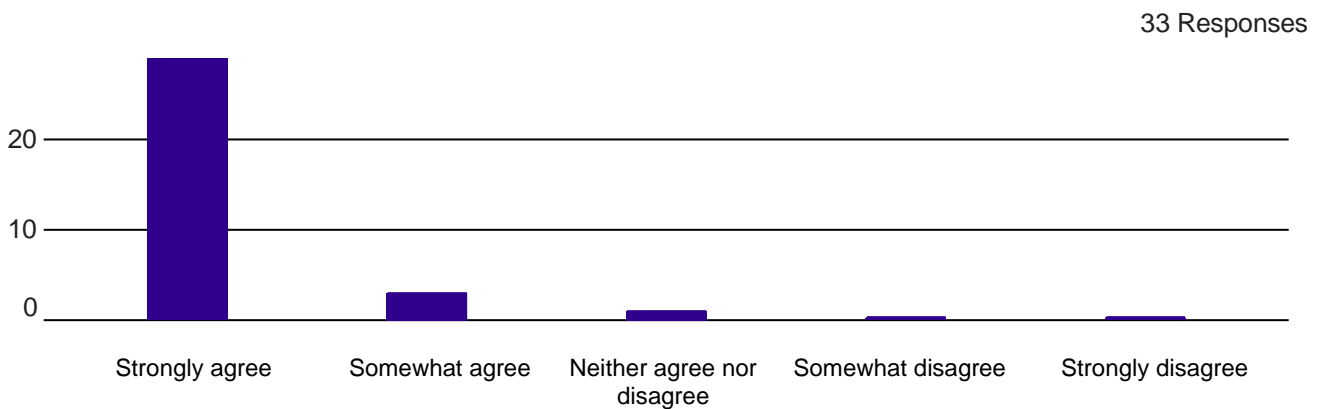
Posters and Stands in the Central Hall



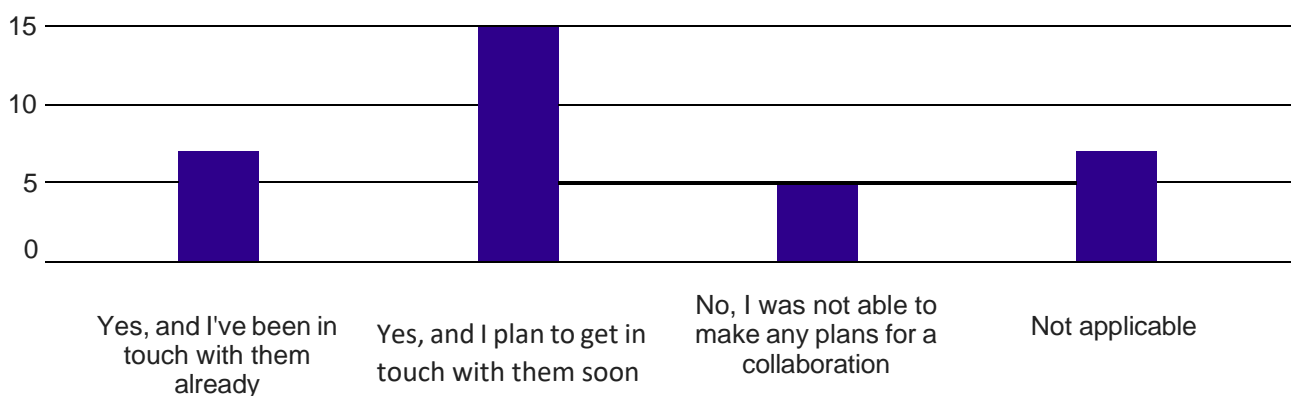
Q6 The balance of talks and discussion/questions was appropriate.



Q7 I would like to attend future Cambridge Precision Breast Cancer Symposiums.



Q8 Did you meet anyone new/reconnect with someone at the symposium that you plan to collaborate with in the future?

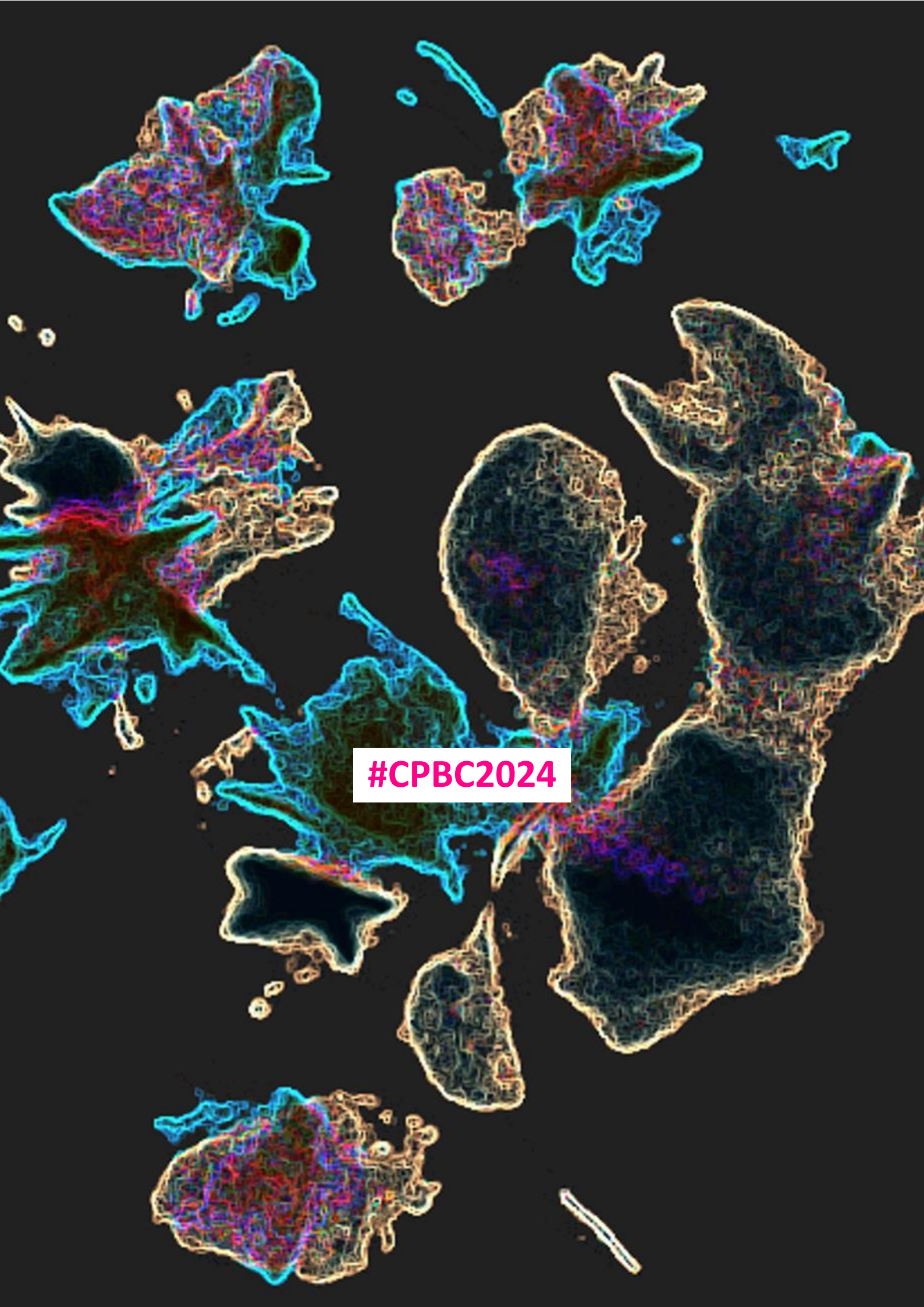


Q9 - What were the most useful aspects of the symposium?



Q10 - What were the least useful aspects of the symposium?





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